# Wisconsin Forestry Notes

November 2004

Wisconsin DNR - Division of Forestry

Don't miss the opportunity to help create a plan of action guiding Wisconsin forests into the future.

Leaders from all walks of the forestry community will be part of this collaborative working conference on November 9-10 in Madison.

Walk-in registrations will be welcome.

# Governor to lead forestry conference

Gov. Jim Doyle will be addressing the opening session of the November 9-10 Governor's Conference on Forestry at the Monona Terrace Convention Center in Madison. This working conference, involving representatives of public, non-profit and private organizations and agencies and universities whose activities or interests are affected by forest management in Wisconsin, will begin drafting a collaborative plan of action to implement the recently-updated Statewide Forest Management Plan.

The Governor's Forestry Council is hosting the event and a prominent leader from either the business, nonprofit or academic communities will be guiding each of the seven working sessions addressing biological diversity, urban forestry, private forestry, forest economy, land use, invasive species and recreation issues over the two days. All forest stakeholders are encouraged to be part of this important action-planning conference. Walk-in registrations will be welcomed. Details are available at: http://wisconsinforestry.org/activities\_content\_governor\_home.html or call the Division of Forestry at 608-267-7494

#### WI woodland owners are best in nation

Like many of the other 262,000+ Wisconsin woodland owners, wildlife and hunting are the main reasons that Jim and Marlene Zdanovec of Oshkosh bought forest land. What sets them apart from other landowners is their recent honor of being named the American Tree Farm System's National Outstanding Tree Farmers of the Year for 2004. It is only the second time that Wisconsin landowners have ever been selected for this national honor.

Geary Searfoss, executive secretary of the Wisconsin Tree Farm Committee in Rhinelander, said that having the national award return to Wisconsin is a great honor for how forestry is practiced in the state. "It is especially rewarding that a Wisconsin landowner received the award in the same year we are celebrating the Year of Wisconsin Forestry," Searfoss noted.

Jim and Marlene Zdanovec own 160-acres of forest land in Marathon County. Jim said that the major consideration for the award was the couple's enthusiasm for outreach efforts. Marlene said, "We feel that our work as Tree Farmers is not done at the end of the day when we close the gate to our woodland. It is our personal mission to do more by reaching out and helping educate young people and others about woodlands."

To be a certified Tree Farmer, landowners must manage their forest in an environmentally sound manner in accordance with the American Tree Farm System's standards and guidelines. The Tree Farm program celebrates its 60<sup>th</sup> anniversary in Wisconsin this year with 3,200 Tree Farms encompassing over 958,000 acres throughout the state. For more information about this program, visit: http://www.treefarmsystem.org/

Congratulations to Jim and Marlene Zdanovec of Oshkosh who have earned the title of National Outstanding Tree Farmers of the Year for 2004.

You're invited to craft an ornament for the State Capitol holiday tree from forest products in honor of the 2004 Year of Wisconsin Forestry. Deadline is November 19.

## "Year of Wisconsin Forestry" ends with State Capitol holiday tree and ornaments

Following a January proclamation by Governor Doyle of the "2004: Year of Wisconsin Forestry", the forestry community has observed a yearlong celebration of Wisconsin's rich forestry heritage and valuable forest resource today. The centennial of the state forestry program and numerous other landmark anniversaries of Wisconsin forestry organizations this year have provided an opportunity to recognize the vision and leadership over the past century to reestablish Wisconsin's 16-million acre forest. This special year has also showcased the sustainable forest management leading Wisconsin into the next 100 years of meeting the ecological, social and economic needs of present and future generations.

As a final project of the Year of Wisconsin Forestry, all Wisconsin residents are invited to make an ornament for the State Capitol holiday tree. The tree will come from the Brule River State Forest in Northwest Wisconsin and be decorated with forest-themed ornaments contributed by groups and individuals around the state. Submission deadline is November 19 and guidelines are posted at:

http://wisconsinforestry.org/activities\_content\_holidaytree.html
Also mark your calendar for the December 3<sup>rd</sup> tree lighting ceremony at the Capitol.

Wisconsin's forestry community produced three books as part of the Year of Wisconsin Forestry. As you begin your holiday shopping, you might want to consider these two books: "In Grandpa's Woods", a picture book for 4-7 year old children (available for sale through Trees For Tomorrow in Eagle River) and "One Hundred Years of Wisconsin Forestry", a forest history coffee table book (available for sale through Wisconsin Woodland Owners Association). Read a synopsis of all three books at: http://wisconsinforestry.org/activities content books.html

Wisconsin forests were featured at the 2004 International Woodworking Fair in Atlanta, reaching potential customers from 93 countries.

### Wisconsin promoted at international event

Forward Wisconsin showcased Wisconsin's forest resource at the 2004 International Woodworking Machinery & Furniture Fair (IWF) in Atlanta, Georgia - the largest trade show of its kind in the Western Hemisphere. A team of ten economic development specialists from local Wisconsin communities, counties, utilities and Forward Wisconsin generated a number of solid leads for growing Wisconsin's economy. Overall attendance at this show was about 30,000 and included buyers from 93 countries. In addition to the 20-foot forestry exhibit by Forward Wisconsin, 28 Wisconsin companies were among the 1,372 exhibitors at the event. For more information, contact Terry Mace, Forest Products Specialist with the DNR – Division of Forestry at 608-231-9333.

"Wisconsin Forestry Notes" is a monthly electronic publication highlighting programs and activities of the Wisconsin DNR - Division of Forestry, Box 7921, Madison, Wisconsin 53707 Phone: 608-267-7494 Paul DeLong, Chief State Forester Kirsten Held, Editor

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